



## **Clean Seed and Mahindra Celebrate Full-Scale Manufacturing and Global Export of the SMART Seeder MINI-MAX™**

**Vancouver, B.C. – October 28, 2025** – Clean Seed Capital Group Ltd. (“Clean Seed” or the “Company”) (TSX-V: CSX.H) is pleased to announce a major milestone in its global commercialization journey — the celebration of active, full-scale manufacturing of the SMART Seeder MINI-MAX™ at Mahindra & Mahindra Ltd.’s Pithampur facility in India.

This event marked the realization of Clean Seed’s scalable technology in full production through its strategic manufacturing partnership with Mahindra, the world’s largest tractor manufacturer by volume. Executives from both companies gathered for a ribbon-cutting ceremony to honor a long-standing, committed partnership now delivering machines out of their production facility, with MINI-MAX™ units being prepared for shipment to Mexico and Brazil. The first orders for Canada have been shipped and will arrive in the coming weeks.

### **From Vision to Reality: A Week of Strategic Engagement**

Clean Seed’s executive delegation spent the week in India advancing the collaboration with Mahindra and government stakeholders.

At Mahindra headquarters in Mumbai, the team met with senior leadership, including Mr. Jaydeep Desai, Head of Strategy & Business Development, Farm Machinery, to review production progress, export logistics, and strategies to support the finalization of India’s government subsidy program for advanced sustainable agricultural technologies, where Clean Seed’s technology has proudly established a whole new category for the country and its vision for the future of the sector.

Discussions with Ms. Anusha Kothandaraman, VP & Business Head, Farm Machinery, took place in concert with high-level government roundtables attended by Indian and Canadian officials, reflecting a shared commitment to sustainable agricultural innovation and bilateral collaboration.

The trip culminated with a ribbon-cutting ceremony at Mahindra’s Pithampur facility, where the SMART Seeder MINI-MAX™ production line was in full operation. The factory floor showcased completed machines, quality control testing, and export packaging protocols.

Behind this success stands a loyal and capable team of Mahindra project leaders, engineers, and operations staff whose professionalism and passion for the project continue to drive the Clean Seed–Mahindra partnership forward.

## **First-Class Partnership in Motion**

**Ms. Anusha Kothandaraman, VP and Business Head for Farm Machinery, Mahindra & Mahindra, said:**

“At Mahindra, we are proud to partner with Clean Seed to bring a sustainable mechanized solution to farmers. This patented technology, coupled with Mahindra’s world-class manufacturing ecosystem will positively impact both farmers and the environment. This collaboration reflects Clean Seed’s continued trust in Mahindra’s world-class manufacturing capabilities and our shared commitment to delivering advanced farm machinery to customers across the globe. The partnership is yet another example of Indian manufacturing excellence making its mark on the global stage.”

**Graeme Lempriere, Chairman & CEO of Clean Seed Capital Group, added:**

“Seeing our SMART Seeder MINI-MAX™ in production on Mahindra’s floor was a proud moment for all involved, physical proof of years of innovation, collaboration, and belief in our vision to deliver sustainable agricultural seeding and planting solutions around the world. I was personally very impressed with Mahindra’s scale and production capabilities and struck by the conviction and passion the team on the ground has brought to this project.

I’m deeply grateful to both the Clean Seed and Mahindra teams whose hard work and commitment made this partnership a success. Their dedication and professionalism reflect exactly what this collaboration stands for, innovation, trust, and sustainability working together at scale.”

**Mr. Jaydeep Desai, Head of Strategy & Business Development – Farm Machinery at Mahindra & Mahindra, remarked:**

“The Mini Max Seeder is an innovative no-till, multi-crop seed drill designed to sow a wide variety of grains such as rice, wheat, soy, maize, and cotton. With its patented technology, it reduces fertilizer inputs and seed waste, significantly improving farm profitability. Its zero-till functionality allows seeding directly into tough paddy residue, eliminating the need for stubble burning. With the capability to perform Direct Seeding of Rice (DSR), the machine ensures substantial water savings and a reduction in greenhouse gases typically associated with traditional paddy transplanting. As a trailed machine, it can be easily operated by a 45 HP tractor, eliminating the need for a higher-horsepower model. With these advantages, the Mini Max Seeder provides farmers with an ideal solution for higher profitability and a cleaner, more sustainable environment.”

**Noel Lempriere, VP of Marketing & Business Development for Clean Seed, stated:**

“This milestone underscores the strength of our partnership with Mahindra and the execution of our capital-light global strategy. Together we are transforming innovation into scale — delivering proven, sustainable technology to farmers in new markets. I want to thank the

Mahindra leadership and project teams for their professionalism and commitment in bringing this collaboration to life. With production active and shipments now moving to Mexico, Brazil, and soon Canada, the MINI-MAX™ is a clear example of our shared mission to advance the future of sustainable farming worldwide.”

## **Advancing a Shared Vision of Sustainability**

Together, Clean Seed and Mahindra are advancing a shared vision of sustainability, delivering technologies that reduce input dependency, promote regenerative soil practices, and increase crop production, strengthening the resilience of global food systems. This partnership reflects a joint commitment to progress, combining Canadian innovation with Indian manufacturing excellence.

## **Strengthening Bilateral Collaboration**

Clean Seed’s partnership with Mahindra & Mahindra Ltd. exemplifies the growing collaboration between Canada and India in sustainable technology and advanced manufacturing. As both nations expand their cooperation in innovation and agri-technology under the Indo-Pacific strategy, this partnership demonstrates the potential of combining Canadian agricultural innovation with India’s world-class manufacturing ecosystem to deliver meaningful impact for farmers worldwide.

## **Learn More About the Clean Seed–Mahindra Agreement**

### **About Mahindra & Mahindra Ltd.**

Mahindra & Mahindra Ltd., part of the Mahindra Group, is the world’s largest tractor manufacturer by volume and a global leader in farm equipment and agri-solutions. Headquartered in Mumbai, India, Mahindra operates across more than 100 countries with a strong presence in North America, Africa, South America, and Asia. The company’s extensive portfolio spans tractors, harvesters, implements, and precision agriculture technologies, supported by world-class manufacturing facilities and a commitment to advancing sustainable mechanization for farmers worldwide.

These milestones build on Clean Seed’s earlier announcements with Mahindra & Mahindra Ltd.:

- **Technology License & Manufacturing Agreement (February 2024)** — establishing Mahindra’s right to manufacture the SMART Seeder MINI-MAX™ for India. Read release → [Click here to read the original News Release.](#)

### **On Behalf of the Board**

*Graeme Lempriere*

Chairman & CEO

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### About Clean Seed Capital Group Ltd.

Clean Seed is an agricultural technology company accelerating the commercialization of its award-winning, internationally patented SMART Seeder™ technologies. Designed for real-world conditions and backed by independent field trials, these tools significantly reduce fertilizer usage while supporting higher crop performance and overall farm profitability.

At the heart of Clean Seed's offering is the SMART Seeder™ system—a breakthrough in precision seeding that combines advanced electronic metering with intuitive software control. Its ability to deliver row-by-row variable rate inputs positions it as a leading innovation in the next generation of sustainable farming.

Clean Seed is partnered with Mahindra, the world's largest tractor manufacturer by volume, strengthening its global path to market and large-scale adoption.

The common shares of Clean Seed Capital Group Ltd. are listed on the NEX branch of the TSX Venture Exchange and trade under the symbol "CSX.H".

For further information please contact Clean Seed at [info@cleanseedcapital.com](mailto:info@cleanseedcapital.com) and visit our website at [www.cleanseedcapital.com](http://www.cleanseedcapital.com).

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