



## **Clean Seed Advances Latin America Strategy with Mexican Mini-MAX™ Demonstrator Program**

July 30, 2025 - Vancouver, British Columbia - Clean Seed Capital Group Ltd. ('Clean Seed' or the 'Company') is pleased to announce that its distribution partner in Mexico, Maquinaria Agricola JAS ('MAJAS'), has placed its opening order for a fleet of SMART Seeder Mini-MAX™ units as part of a national demonstration rollout. These units will be deployed at high visibility farms and sales points throughout Mexico, anchoring a focused in-market activation strategy tied to MAJAS' dealer network of over 500 locations.

Initial deliveries are scheduled for September with a first wave of demonstration units being distributed to select locations as part of a phased activation plan. Under the terms of the exclusive distribution agreement MAJAS is committed to a multi-stage rollout.

This rollout follows several quarters of engagement in the Mexican market, including in-field evaluation, distributor training, and local partnership development.

"We are very pleased to see our Mexico partnership with MAJAS moving from agreement to execution" stated Graeme Lempriere, CEO of Clean Seed. "This initial rollout is a meaningful step in showcasing the SMART Seeder Mini-MAX™ directly at the farm level, where impact and adoption truly begin. MAJAS' national presence ensures strong visibility and connection with producers. With Mahindra's production currently underway, our international commercialization strategy for Mexico is fully underway. It's a pivotal moment for our team, our partners, and our brand."

As referenced in the original announcement dated October 2nd, 2024, Clean Seed and MAJAS signed a definitive sales and distribution agreement. Key highlights include:

- MAJAS operates a dealer network of over 500 locations throughout Mexico.
- The SMART Seeder Mini-MAX™ units will be manufactured by Mahindra under Clean Seed's white-label program.
- The first order will include units for both demonstration and early customer deployment at high-visibility farm and sales sites.
- This marks the operational start of Clean Seed's commercial launch in the Mexican market.
- The partnership reflects continued execution of Clean Seed's international expansion plan.

ON BEHALF OF THE BOARD

*"Graeme Lempriere"*

Chairman and CEO

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About Clean Seed Capital Group Ltd.

Clean Seed is an agricultural technology company accelerating the commercialization of its award-winning, internationally patented SMART Seeder™ technologies. Designed for real-world conditions these tools significantly reduce fertilizer usage while supporting higher crop performance and overall farm profitability.

At the heart of Clean Seed's offering is the SMART Seeder™ system—a breakthrough in precision seeding that combines advanced electronic metering with intuitive software control. Its ability to deliver row-by-row variable rate inputs positions it as a leading innovation in the next generation of sustainable farming.

The common shares of Clean Seed Capital Group Ltd. are listed on the NEX branch of the TSX Venture Exchange and trade under the symbol "CSX.H".

For further information please contact Clean Seed at [info@cleanseedcapital.com](mailto:info@cleanseedcapital.com) and visit our website at [www.cleanseedcapital.com](http://www.cleanseedcapital.com).

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This news release includes certain "forward-looking statements" as defined under applicable Canadian securities legislation. All information and statements contained herein that are not clearly historical in nature constitute forward-looking information, and the words "anticipate", "estimate", "believe", "continue", "could", "expects", "intend", "plans", "postulates", "predict", "will", "may" or similar expressions suggesting future conditions or events or the negative of these terms are generally intended to identify forward-looking information. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Specifically, there is no assurance that MAJAS will sell sufficient

units to meet the requirements of the distribution agreement. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.