



## Clean Seed Closes Strategic Distribution Deal to Launch in Brazil

May 15, 2025 – Vancouver, British Columbia – Clean Seed Capital Group Ltd. (“Clean Seed” or the “Company”) (NEX: CSX.H) is pleased to announce that it has successfully finalized a definitive distribution agreement with Afina-Cultivian Holdco LLC (“Afina”), a strategic agtech partner with established operations in the United States and Brazil.

This agreement marks a significant milestone for Clean Seed as it expands the international footprint of its innovative agricultural technologies. Under the terms of the agreement, Afina will act as an exclusive distributor of the Mini-MAX in Brazil. In addition, as the partnership progresses, Afina shall have the opportunity to expand its distribution of Clean Seed products in Brazil and to expand its distribution rights to other South American countries.

Afina brings deep market knowledge in the regenerative agriculture space, and extensive industry relationships that we expect to accelerate adoption and drive sales of the Clean Seed Mini-MAX in one of the world’s most important agricultural markets.

As part of the strategic market entry and growth plan in Brazil, the exclusivity granted to Afina is governed by a performance-based framework designed to ensure both parties are aligned in their commitment to market development and long-term success. Central to this framework is Afina’s requirement to meet defined minimum sales volumes as a condition for maintaining exclusive distribution rights.

This structured approach reflects Clean Seed’s commitment to building a high-performance, results-driven distribution network across key international markets. It also underscores the Company’s strategic focus on developing a robust and scalable production program in close partnership with Mahindra, leveraging Mahindra’s manufacturing expertise and market presence to ensure efficiency, quality, and long-term success.

Graeme Lempriere, CEO of Clean Seed, states:

“We are delighted to embark on this strategic partnership with Afina-Cultivian, a company that deeply aligns with our mission to revolutionize precision agriculture through cutting-edge innovation and a steadfast commitment to sustainability. This distribution agreement marks a significant milestone in our journey, one that opens the door to transformative growth and meaningful impact across Brazil’s dynamic agricultural landscape, especially the small holder farmer groups.

With Afina's experienced leadership and in-country team members who have a proven track record of success in market development on the ground in Brazil, we are confident this collaboration will rapidly expand beyond distribution, paving the way for merger and acquisition opportunities as well as broader international market access. Together, we aim to empower farmers with next-generation technologies that enhance productivity, conserve resources, and contribute to a more sustainable future for global agriculture."

Wilfried Toth, CEO of Afina's Brazil operations states:

"Brazil is one of the fastest growing agricultural markets in the world, driven by innovation, regenerative and precision agriculture. The market size for tractor sales in Brazil is expected to reach 62,000 units by 2028<sup>i</sup>. We expect to play a significant role in the agricultural machinery market. Clean Seed's geographic expansion to the region is an excellent strategic move for the Company's strong and sustainable growth."

David Godfrey-Thomas, Chairman of Afina added:

"Our business is built around providing farmers in Brazil and throughout the region with world class regenerative agriculture technology supportive of both environmental health and farmers' economic security. Clean Seed's advanced precision products perfectly meet these objectives."

This strategic collaboration is expected to contribute to Clean Seed's growth trajectory and enhance the global visibility of its disruptive solutions designed to improve yield, efficiency, and environmental stewardship.

Further details regarding the agreement will be shared as the partnership progresses.

ON BEHALF OF THE BOARD

*"Graeme Lempriere"*

Chairman and CEO

#### About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the NEX branch of the TSX Venture Exchange and trade under the symbol "CSX.H".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at [info@cleanseedcapital.com](mailto:info@cleanseedcapital.com) and visit our website at [www.cleanseedcapital.com](http://www.cleanseedcapital.com).

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#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION:

This news release includes certain “forward-looking statements” as defined under applicable Canadian securities legislation. All information and statements contained herein that are not clearly historical in nature constitute forward-looking information, and the words “anticipate”, “estimate”, “believe”, “continue”, “could”, “expects”, “intend”, “plans”, “postulates”, “predict”, “will”, “may” or similar expressions suggesting future conditions or events or the negative of these terms are generally intended to identify forward-looking information. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Specifically, there is no assurance that (i) Afina will be able to meet minimum distribution targets, (ii) the agreement with Afina will lead to any future merger or acquisition opportunities, to a broader international market, or to grow the global visibility of the Company’s products. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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<sup>i</sup> Reported by Agriland on January 11, 2025. <https://www.agriland.co.uk/farming-news/brazil-the-jewel-in-the-south-american-tractor-market>