

Clean Seed enters into MOU with European based AgriTech Brad Technology

August 24, 2023 - Vancouver, British Columbia -- Clean Seed Capital Group Ltd. (“**Clean Seed**” or the “**Company**”) (TSX-V: CSX) is pleased to announce the signing of a Memorandum of Understanding (the “**MOU**”) with Brad Technology SAS (“**Brad**”), a France based AgriTech company, whose mission is to be the voice of soil health by providing farmers with enhanced real-time knowledge driven by field live data and artificial intelligence (“**AI**”).

Brad is the creator of a decision-helping digital solution aimed at farmers transitioning towards agroecological and regenerative agriculture principles, promoting practices and collaborating to restore and preserve soil health. Brad uses data acquired and returned in real time coupled with AI to provide farmers with an improved knowledge of the state of health of their soils.

The MOU outlines collaboration opportunities to achieve Brad’s underlying goal of commercializing its technology and Clean Seed’s goal of facilitating progress to support the implementation of agricultural technologies that improve the well-being of the farmer, the land and food production on the ground in India. AgriTech is one of the prevailing solutions to mitigate climate change, satisfy consumer demands to improve yields and restore the health of the soil.

As collaborators the parties will work together under this MOU to evaluate the business strategies for the Brad technology, manufacturing, distribution and marketing for entry into India and further technology collaboration opportunities between the parties to accelerate growth for both organizations.

Graeme Lempriere, Chairman and CEO of Clean Seed, states:

“We continue to strengthen our relationships in India through a strong collaborative approach on the ground, our SMART Seeder MINI-MAX™ technology has become the cornerstone of our effort to implement advancements in agriculture. Brad Technology is a welcomed additional opportunity to expand both our impact on the ground in India and other meaningful opportunities for both parties.”

Olivier Lépine, Co-founder and CEO of Brad Technology, states:

“We think from day one that technology and international collaboration are the right combination to cope efficiently and in a timely manner with climate change and agricultural soil exhaustion while improving farmers life. In this spirit, we welcome the opportunity to collaborate with Clean Seed to extend our pilot deployments and improve our market fit by understanding and integrating the specific needs of farmers in India.”

ON BEHALF OF THE BOARD
"Graeme Lempriere"
Chairman and CEO

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder MAX™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at www.cleaneedcapital.com.

About Brad Technology

To protect soil health and biodiversity while inspiring others, we accelerate and secure innovative farmers' path to sustainable practices, providing them with live data, analysis and collaborations.

Our team is designing and producing a full data-centric hardware and software solution. Our goal is to provide agriculture with actionable knowledge on soil health. We believe that we can connect science with farmers through affordable and easy to use technologies that could be globally deployed. We are eager to contribute to soil health awareness and to a sustainable and collaborative agriculture around the world.

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This press release is not an offer or a solicitation of an offer of securities for sale in the United States. The common shares of Clean Seed Capital Group Ltd. have not been and will not be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from registration.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION:

This news release includes certain "forward-looking statements" as defined under applicable Canadian securities legislation. All information and statements contained herein that are not clearly historical in nature constitute forward-looking information, and the words "anticipate", "estimate", "believe", "continue", "could", "expects", "intend", "plans", "postulates", "predict", "will", "may" or similar expressions suggesting future conditions or events or the negative of these terms are generally intended to identify forward-looking information. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties,

and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.