

Deerland Equipment takes on SMART Seeder™ MAX Distribution

September 15, 2021 - Vancouver, British Columbia - Clean Seed Capital Group Ltd. (“**Clean Seed**” or the “**Company**”) (TSX-V: CSX) is pleased to announce the appointment of Deerland Equipment (“**Deerland**”) as a Clean Seed SMART Seeder™ MAX dealer. Deerland is a multi-store agricultural equipment dealer in North Central Alberta representing key OEM agricultural brand John Deere.

Brett Yakimetz, General Manager of Deerland states, “At Deerland we strive to provide innovative, value-added agricultural products. Our customers at Deerland Equipment are some of the most progressive agricultural producers in Western Canada, which has led us to the decision to partner with Clean Seed. The Clean Seed SMART Seeder™ MAX provides game-changing technology not yet offered in the precision seeding market today. Clean Seed has many years of research and development behind them with groundbreaking innovation. The SMART Seeder™ MAX focuses on accuracy in high resolution seeding and fertility as well as individual row section control with turn compensation technology. We feel that our customers are well suited to take advantage of this seeding solution that will be changing the seeding equipment and technology marketplace moving forward. This partnership with Clean Seed will complement our current core John Deere seeding products by adding another layer of technological offerings.

Colin Rush, Chief Operating Officer of Clean Seed states, “We are very pleased to bring Deerland into the SMART Seeder™ MAX distribution family. Deerland represents one of the most progressive, precision agricultural equipment dealers in Western Canada with a tremendous legacy built on customer support and customer experience with their core brand, John Deere. The SMART Seeder™ MAX family of seeders represents a quantum leap in producers’ ability to drive crop yields and reduce costs with the most environmentally sustainable planting and seeding technology on the market. We are pleased to provide the most advanced digital planting and seeding platform for the Deerland customers. We look forward to delivering the SMART Seeder™ MAX model year 2022 to Deerland and will also be working with Deerland on an aggressive, spring 2022 SMART Seeder™ MAX customer demonstration program.

ON BEHALF OF THE BOARD

“Graeme Lempriere”

Chairman and CEO

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleaneedcapital.com>.

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This news release includes certain "forward-looking statements" as defined under applicable Canadian securities legislation. All information and statements contained herein that are not clearly historical in nature constitute forward-looking information, and the words "anticipate", "estimate", "believe", "continue", "could", "expects", "intend", "plans", "postulates", "predict", "will", "may" or similar expressions suggesting future conditions or events or the negative of these terms are generally intended to identify forward-looking information. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.