

## **Clean Seed Opens Global Distribution Recruitment on the SMART Seeder MAX/MAX-S for Dealers and Agronomy Partners**

March 4, 2021 - Vancouver, British Columbia - Clean Seed Capital Group Ltd. (“Clean Seed” or the “Company”) (TSX-V: CSX) announces the opening of its virtual recruitment campaign for agricultural equipment dealers and precision agronomy companies interested in distributing the SMART Seeder MAX/MAX-S models and related technologies, initially Canada and the United States. The virtual “Call for Distribution” recruitment campaign is now available and leverages all major social media platforms, both organically and via sustained demographic targeting campaigns with online click through forms. The campaign is designed to accept information from prospective distributors based on their geographic region, capabilities and interest in contributing to the advancement of agriculture.

Graeme Lempriere, CEO, states “From inception Clean Seed’s mandate was to bring about change in the seeding and planting agricultural technology sector through the implementation of new forward thinking innovative solutions that changed the course of an industry. Our approach to sales and distribution is no different, we pride ourselves in thinking outside the box impacting the sales process creating a unique customer buying and service experience.”

### **ON BEHALF OF THE BOARD**

*“Graeme Lempriere”*

Chairman and CEO

### About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleaneedcapital.com>.

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