

## Clean Seed Capital Gaining Traction with SMART Seeder MAX-S™ Launch Activities

February 4, 2021 - Vancouver, British Columbia - Clean Seed Capital Group Ltd. (“**Clean Seed**” or the “**Company**”)(TSX-V: CSX) announces its spring plans for the SMART Seeder MAX-S™ launch.

Commencing in April Clean Seed will have SMART Seeder MAX-S™ units operating on commercial farms in several regions in Western Canada. These operations will fully utilize singulation and our digital drive technology, proprietary variable rate metering systems and the company’s proprietary SeedSync MAX™ software interface, “the whole solution”. Throughout spring the Company will host multiple demonstration events with key early adopter targets and prospective distributors. Clean Seed will also be conducting in-depth virtual sessions for the agricultural community to highlight the specifications, capabilities, and agronomic benefits of the SMART Seeder MAX-S™. Each farm will be operating the SMART Seeder MAX-S™ alongside their current air seeders providing each operator a direct comparison.

Concurrently we are finalizing plans to integrate best-in-class customer experience from end to end to ensure that each future customer has an experience that matches the innovative level of SMART Seeder MAX-S™. The Company is focusing on distribution, customer service and training, sales support, field service and full end to end technical support and will have announcements throughout the spring that align with our spring operations.

In parallel with these events Clean Seed will be aligning operations to open its order program post seeding and demonstration season. The Company anticipates reaching its sales targets for the 2021 season and to start production of its 2022 SMART Seeder MAX-S™ units in fall 2021.

In addition, Clean Seed recently completed a BTV feature interview with CEO Graeme Lempriere discussing Clean Seed technology, its benefits and industry impacts. The feature is scheduled to be aired on BNN Bloomberg on Feb 6<sup>th</sup> 8PM EST and Feb 7<sup>th</sup> 4:30PM EST.

### **Clean Seed Capital: Disruptive Agricultural Smart Seeding Technology Shakes up an Industry.**

“Agriculture is experiencing a technological revolution, and Clean Seed Capital is at the forefront. Their digital seeding and planting solutions produce increased yield and crop quality at less cost - with important sustainable and environmental impact benefits.”

View the feature here: <https://bit.ly/2Lly0bY>

ON BEHALF OF THE BOARD

*"Graeme Lempriere"*

Chairman and CEO

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleaneedcapital.com>.

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