

Clean Seed Appoints Colin Rush as Chief Operating Officer

Vancouver, British Columbia - January 10, 2017 - Clean Seed Capital Group Ltd. (the “Company”) (TSXV: CSX) announces the appointment of Colin Rush as its Chief Operating Officer. Colin is a senior operations leader with nearly 20 years’ experience in the North American agricultural equipment industry.

Colin has held senior positions with John Deere, Case IH and JCB Canada. In 2010 Colin assumed the role of Senior Director of Specialty Business, North America for Case IH. Case IH is one of the world’s largest agricultural equipment manufacturers with significant planting and seeding equipment market share in all major marketplaces. During his tenure Colin significantly increased North American sales and market share for the Company’s nearly \$1B division of planting, seeding, tillage, and application products. Subsequent to Case IH, Colin became the head of Canadian operations for JCB, one of the world’s largest manufacturers of construction and agricultural equipment. During his time leading JCB Canada, Colin doubled the number of agricultural dealers to deliver significant sales growth while increasing sales margin.

Colin joined Clean Seed as an independent director in 2014 and has provided his efforts, expertise and network to the Company in developing the CX-6 SMART Seeder™ production, marketing and distribution strategies. Colin played an instrumental role in securing the Rocky Mountain Equipment distribution network partnership. Rocky Mountain Equipment is one of Canada’s largest independent agriculture and construction equipment dealerships with branches located throughout Alberta, Saskatchewan, and Manitoba.

Colin holds a Bachelor of Science in Mechanized Agriculture from the University of Saskatchewan and a Master of Business Administration in Agricultural Economics from the University of Guelph.

Graeme Lempriere, CEO, states “Colin brings a wealth of experience and knowledge of North American agricultural equipment distribution, marketing, sales and operations. I have enjoyed working closely with Colin to set up the CX-6 SMART Seeder™ manufacturing and distributing strategies. His knowledge, expertise and vast network of relationships have played an instrumental role in our business development to date. Colin is a great fit for Clean Seed as Chief Operating Officer. I look forward to working with Colin to advance our Smart Seeder commercialization efforts as well as bringing our Smart Seeder into new markets.”

Colin Rush states, “I am excited and honored to join the operating team at Clean Seed. I accepted the appointment to the board of directors in 2014 because I recognized the measureable technological leaps Clean Seed had been making in the agricultural equipment sector while setting new benchmarks. The CX-6 SMART Seeder™ truly optimizes crop production through the accurate facilitation of precision agriculture - micromanaging input amounts and placement. Clean Seed has continued to defy expectations not just on the strength of its technologies, but on the strength of the company’s team. I look forward to contributing to the company’s growth and towards the advancement of the commercialization of the CX-6 SMART Seeder™ in Canada and around the world”.

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX". Clean Seed is at the forefront of an agricultural shift to unparalleled high definition seeding technologies.

Clean Seed has developed an advanced precision no-till seeding system comprising several individually patented technologies, including in-ground openers, proprietary seed and fertilizer metering, and electronic control systems. Our most recent ground breaking achievement is also our most advanced and innovative to date: the award winning CX-6 SMART Seeder™, which is an industry first!

The ground-breaking CX-6 SMART Seeder™ creates a new niche within the large-scale farm equipment market.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleaneedcapital.com>.

ON BEHALF OF THE BOARD

“Graeme Lempriere”

President, CEO

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This news release includes certain “forward-looking statements” as defined under applicable Canadian securities legislation. Forward-looking statements herein include, but are not limited to, statements with respect to the future manufacture and sale of equipment. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, there is no assurance the manufacturing and sales targets outlined herein will be met; and readers should not place undue reliance on forward-looking statements. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.