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NEWS RELEASE

CLEAN SEED CAPITAL GROUP LTD. ENGAGES THE HOWARD GROUP FOR STRATEGIC INVESTOR COMMUNICATIONS

July 22, 2014 – Burnaby, British Columbia – Clean Seed Capital Group Ltd. (TSX.V: CSX, OTC: CLGPF) is pleased to announce that it has engaged The Howard Group as its strategic investor communications advisor. The Howard Group will direct both traditional and online initiatives targeting the investment community and the investing public.

Since 1988, The Howard Group has provided comprehensive investor outreach and capital markets programs, business development solutions, strategic planning and financing services to public companies. The Howard Group is associated with the Insight Limited Partnership II, which invests in micro and small cap companies.

“As shareholders of Clean Seed Capital, we are excited to be a part of an organization that is poised to deliver disruptive innovation and capitalize on the growth opportunities in the agriculture sector”, commented Grant Howard, President of the Howard Group.

In addition to its ongoing services, The Howard Group Inc. will be providing an ongoing commentary on CSX’s activities in its “Insight” online newsletter. Interested parties are encouraged to subscribe to the newsletter feed: <http://howardgroupinsightnewsletter.blogspot.ca/>

“Clean Seed Capital has a captivating story to tell and The Howard Group is a seasoned team of professionals that have a robust history and a solid knowledge of the capital markets gained over several major market cycles since 1988. As we enter a new phase of growth, this team was the ideal choice to navigate the complexities of the current market in addition to the related communication expertise required to promote our business. We look forward to working together”, stated Graeme Lempriere, CEO of Clean Seed Capital.

The Agreement has a term of one year. The remuneration payable to the Howard Group will be \$7,500 per month plus GST and the Company shall grant the Howard Group 300,000 incentive stock options which shall be vested and shall be exercisable at \$0.60 per share. The Agreement together with the granting of the stock options is subject to the approval of the TSX Venture Exchange.

ABOUT CLEAN SEED CAPITAL GROUP LTD.

Clean Seed Capital Group Ltd is at the forefront of an agricultural shift to unparalleled high resolution seeding technologies. Clean Seed has developed an advanced precision no-till seeding system comprising several individually patented technologies including in-ground openers, proprietary seed and fertilizer metering and electronic control systems. The company’s award winning CX-6 SMART Seeder is

an industry first and a major advancement in agriculture. The SMART Seeder technology offers an unrivaled level of precision in modern no-till seeding and represents the future of farming.

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CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This news release contains "forward-looking information" including without limitation statements relating to realization of resource estimates, reduction of capital and operating costs, success of mining operations and the ranking of the project in terms of production. Readers should not place undue reliance on forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Until a positive feasibility study has been completed, and even with the completion of a positive feasibility study, there are no assurances that the Rose project will be placed into production. Factors that could affect the outcome include, among others: the actual results of development activities; project delays; inability to raise the funds necessary to complete development; general business, economic, competitive, political and social uncertainties; future prices of metals; availability of alternative lithium or tantalum sources; actual rates of recovery; conclusions of economic evaluations; changes in project parameters as plans continue to be refined; accidents, labour disputes and other risks of the mining industry; political instability, terrorism, insurrection or war; delays in obtaining governmental approvals, necessary permitting or in the completion of development or construction activities. For a more detailed discussion of such risks and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements, refer to the Company's filings with Canadian securities regulators available on SEDAR at www.sedar.com.

Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended. Forward-looking statements contained herein are made as of the date of this news release and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable securities laws.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.