



ARCHITECTS OF THE WORLDS MOST ADVANCED  
**SEEDING AND PLANTING TECHNOLOGY**

APRIL 2022

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## ABOUT US

Clean Seed Capital Group Ltd. is a TSX Venture listed company (TSXV: CSX) that has designed, developed, and patented a revolutionary seeding and planting technology solution that enables precision agriculture, increasing yield and reducing operating costs while dramatically reducing the environmental footprint and offsetting the global agricultural crisis.

## OUR MISSION

To continue setting new benchmarks in the agricultural innovation revolution through the development and implementation of advanced seeding and planting platforms.

SCALABLE TECHNOLOGY  
TO ADDRESS THE  
**\$25 BILLION**  
GLOBAL  
PLANTING  
AND SEEDING  
MARKETPLACE



## CURRENT AGRICULTURAL HEADLINES

AS SANCTIONS BITE RUSSIA,  
**FERTILIZER SHORTAGE** IMPERILS  
WORLD FOOD SUPPLY

-CTV News

**PRICES** FOR FARM  
MACHINERY ARE  
'**THROUGH THE  
ROOF**'

-BNN BLOOMBERG

**WHEAT PRICES**  
HIT A **14-YEAR  
HIGH**, FOOD  
SHORTAGE  
FEARS ARISE

-Fox Business

FIRST **DROUGHT**, NOW  
**WAR**: GLOBAL **WHEAT  
SUPPLIES** IN PERIL

-NBC News

**WAR HAS BROUGHT THE  
WORLD TO THE BRINK OF  
A FOOD CRISIS**

-CNN

NORTH AMERICAN FERTILIZER  
SHORTAGE **SPARKS FEAR OF  
HIGHER FOOD PRICES**

-The Guardian

**TIGHT SUPPLIES TO KEEP  
WHEAT PRICES HIGH**

-The Producer

**FARMERS SCRAMBLE FOR ALTERNATE  
FERTILIZER SOURCE AS WORLD  
LOOKS FOR CANADA'S HELP IN  
POSSIBLE GLOBAL FOOD SHORTAGE**

-The Hill Times

**NITROGEN FERTILIZER SHORTAGE  
EXPECTED TO DRIVE YIELDS DOWN**

-The Producer

IT'S NOT JUST  
ENERGY: THE  
UKRAINE  
CONFLICT IS  
SENDING **WHEAT  
PRICES SOARING**,  
**POUNDING POOR  
COUNTRIES  
HARDEST**

-Fortune

**FOOD SECURITY  
GRABS WORLDS ATTENTION**

-Western Producer



TSX.V: **CSX**

OTC Markets

OTCQB: **CLGPF**





# INTRODUCING THE SMART SEEDER MAX™ TECHNOLOGY

THE NEW BENCHMARK IN PRECISION SEEDING AND PLANTING.



TSX.V: **CSX**

OTC Markets

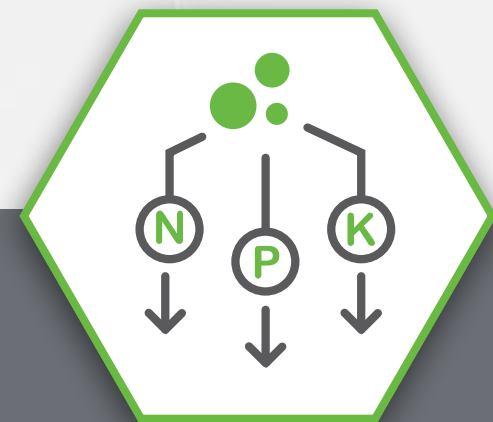
OTCQB: **CLGPF**





# ADDRESSING THE CURRENT GLOBAL AGRICULTURAL CRISES AND BEYOND

All factors below represent an existential threat to the global food supply. Clean Seed addresses this with MAX™



## SKYROCKETING INPUT COSTS AND GLOBAL SHORTAGE

### CURRENT SITUATION

Off the charts increases in the cost of fertilizers due to geopolitical tensions, war, economic sanctions and entrenched global shortages.

### THE MAX ADVANTAGE

Substantial reduction in the application of fertilizers as well as up to 80% efficiency on chemicals such as Nitrogen.



## RAPIDLY RISING FUEL COSTS AND GLOBAL SHORTAGE

### CURRENT SITUATION

Long term escalation of fuel prices has direct effect on operational consumption as well as production of fertilizers and chemicals required.

### THE MAX ADVANTAGE

Conditions soil and places all products in a single pass, reducing input costs, labour costs and equipment requirements.



## RISING OUTPUT NEEDS AND GLOBAL SHORTAGE

### CURRENT SITUATION

Global shortages of wheat, and other grains, due to the current global crisis. In addition, rising populations require the need to grow more with far less.

### THE MAX ADVANTAGE

Increases yield by improving the placement of seed and fertilizer, facilitating access to water for root structures and reducing mortality rates of planted seeds.



## INCREASING CO<sup>2</sup> AND N<sub>2</sub>O EMISSIONS

### CURRENT SITUATION

Imprecise placement and rampant overuse of fertilizers and multiple pass operations, leads to higher emissions of agricultural greenhouse gases.

### THE MAX ADVANTAGE

Our approach to "no till" allows for increased carbon sequestration as well as efficient fertilizer use significantly reduces N<sub>2</sub>O emissions.



## DECLINING SOIL BIODIVERSITY FROM OVER-TILLING

### CURRENT SITUATION

Over-tilling, overuse of fertilizers and over-conditioning farm soils reduces biodiversity and causes irreparable soil damage.

### THE MAX ADVANTAGE

True "no till" machine that uses a saw tooth coultter and proprietary triple shot opener to cut through bio-matter on top of the soil and open a clean furrow.



## INABILITY TO LEVERAGE AGRONOMIC DATA

### CURRENT SITUATION

Existing technology provides low resolution seeding and planting prescriptions, ignoring differences in moisture and other soil characteristics.

### THE MAX ADVANTAGE

Software leverages existing agronomic data and prescription models to provide actionable insights on a high resolution foot-by-foot basis.



THE GLOBAL FOOD  
CRISES AND SOARING  
**INPUT COSTS**  
WILL AFFECT ESCALATING  
**FOOD  
SHORTAGES**  
IN AGRICULTURE

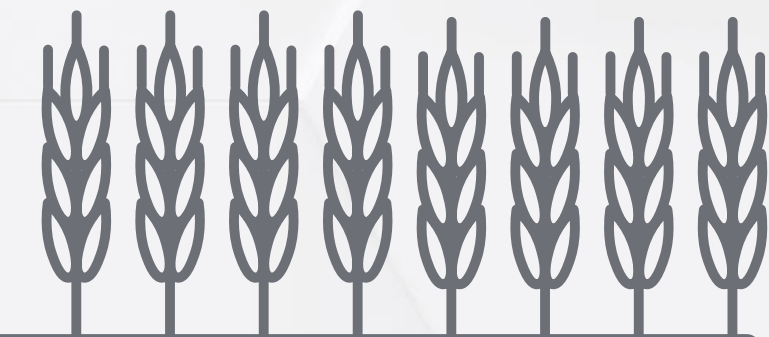
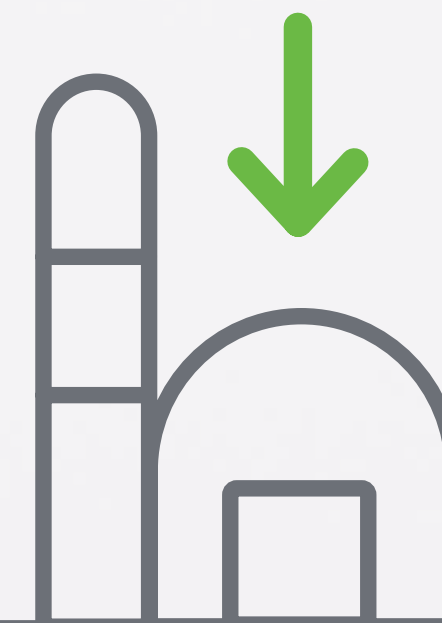
TO MEET FOOD DEMANDS,  
GLOBAL AGRICULTURAL  
**OUTPUT** WILL  
**INCREASE** NEED TO  
AS MUCH AS **70%**  
BY 2050

\*Source: United Nations Dept  
of Economic & Social Affairs

## THE NEED FOR PRECISION FARMING



THE AGRICULTURE COMMUNITY IS  
UNDER PRESSURE TO IMPROVE  
ENVIRONMENTAL IMPACT WHILE  
BALANCING THE FOLLOWING FACTORS.



INPUTS COSTS SUCH AS  
FERTILIZERS, SEEDS, FUEL  
AND GLYPHOSATES ARE  
INCREASING.



ARABLE FARM LAND  
IS DECLINING



GROWING GLOBAL  
POPULATION WILL  
REACH 9.7 BILLION  
BY 2050



DAILY CALORIC INTAKE IS  
CONTINUING TO  
INCREASE GLOBALLY



Planting is the **PREEMINENT TIME** in a plant's **LIFE** to **INFLUENCE** its physical, **CHEMICAL** and **BIOLOGICAL** environment to **IMPACT** and **IMPROVE** upon its **YIELD**. To do so **SUSTAINABILITY** requires a holistic focus on supporting each plant inside every furrow with the **AGRONOMIC FORMULA** it needs to reach its **FULL POTENTIAL**.



THE **SMART SEEDER MAX** WILL SUPPORT MEETING **INCREASED FOOD DEMAND** THROUGH **SUSTAINABLE** YIELD INCREASES, **OPTIMIZING INPUT** USAGE AND **MAINTAINING THE HEALTH** OF ARABLE **LAND** AND ITS **SOIL**.

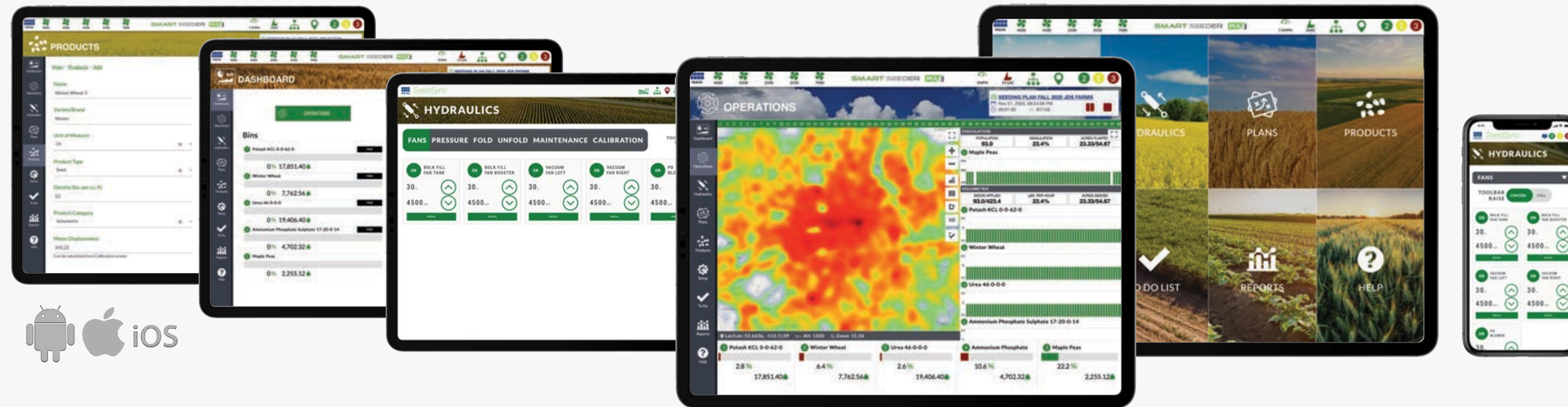


# SMART SEEDER MAX™

## A SEEDING UNIT LIKE NO OTHER

Our technology parallels the rise of agriculture's digital age. It's the only seeding and planting platform offering variable rate control of up to 5 independent products per row.

Driven by our robust proprietary software, SMART Seeder MAX™ combines precision with accuracy by delivering high resolution seed and fertilizer prescriptions. In essence the machine puts down what you want where you want it making for a picture perfect seed to nutrition planting outcome on every square foot of land.



SeedSync™  
Unleash the power of agronomy

## KEY FEATURES

POWERFUL PROPRIETARY SOFTWARE CONTROL SUITES AND CLOUD SYSTEMS

HIGH RESOLUTION SEEDING AND PLANTING STRATEGY/PRESCRIPTION DELIVERY

PUSH BUTTON INTERCROPPING AND COVER CROPPING

60 ROWS OF INDEPENDENT VARIABLE RATE SEEDING

5 UNIQUE PRODUCTS, OPTIONAL SINGULATION, 1 MACHINE, 1 PASS, UNRIVALLED CONTROL

UNIQUE DX OPENER, SIX PRODUCT PLACEMENT OPTIONS, NEAR ENDLESS POSSIBILITIES



# THINK OF IT AS THE THE WORLDS LARGEST PRINTER





SCALEABLE SMART SEEDER  
PRODUCTS FOR THE WORLD



MAX-4

4 Product Capability  
Aligns with Classic Air Seeder

MAX-5

5 Product Capability  
Provides for Increased Product  
Flexibility, Switching and Intercropping

MAX-S

5 Product Capability  
Includes Singulation  
Provides Planter Level Precision



MINI-MAX™





# SMART SEEDER MAX™ NORTH AMERICAN MARKET



**\$6.5  
BILLION**  
**MARKET**    
**OPPORTUNITY**

## EXISTING **AIR SEEDER MARKET**

There are **1,000 AIR SEEDERS  
SOLD ANNUALLY** and more than  
10,000 air seeders currently in use in  
Canada and the US.

## EXISTING **PLANTER MARKET**

There are **7,000 PLANTERS  
SOLD ANNUALLY** and more than  
70,000 planters currently in use in  
Canada and the US.



VALUE PROPOSITION  
INCREMENTAL COST SAVINGS



VS

COMPETITIVE  
MODELS

VS  
PREMIUM  
COMPETITIVE MODEL

19%

VS  
MID-RANGE  
COMPETITIVE MODEL

38%

VS  
BASIC  
COMPETITIVE MODEL

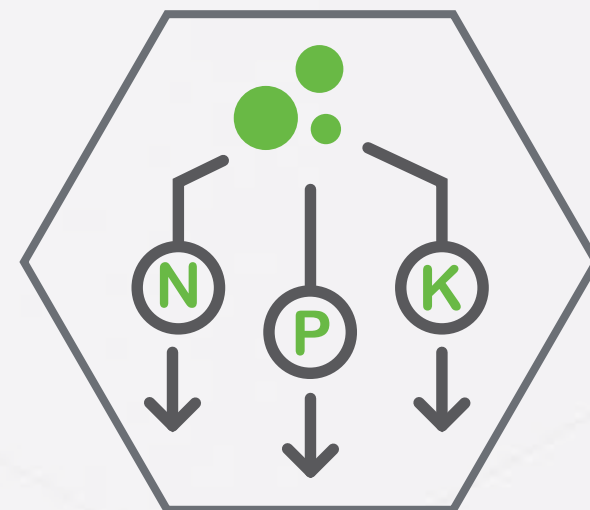
65%



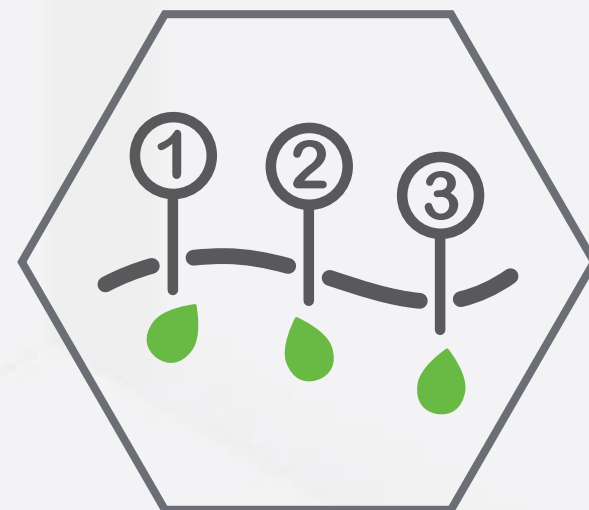
OVERLAP  
PROTECTION



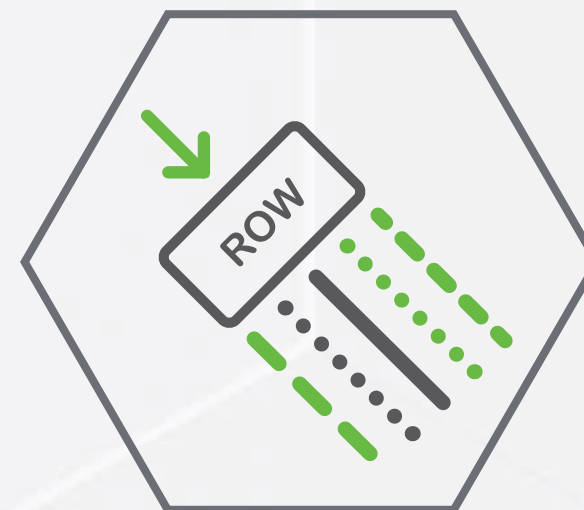
TURN  
COMPENSATION



FERTILIZER  
EFFICIENCY



SEED  
EFFICIENCY



ONE  
PASS

DO THE MATH

5000  
GRAIN AND OIL  
SEED FARM ACRE

\$305

PER ACRE  
PLANTING COST  
FOR CANOLA\*

X

\$1,525,000

(Total Planting Cost)

X 19%

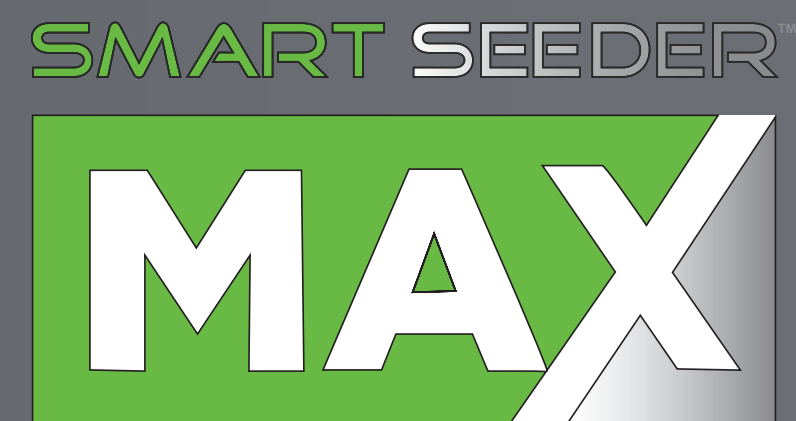
(Apply MAX™ Savings)

= \$288,000

(Planting Cost Reduction)

\*Government of Manitoba \*\* Forward Looking Information





## VIDEO GALLERY

CLICK TO PLAY



SMART SEEDER MAX - THE SMARTEST SEEDER ON EARTH™



EARTH ON THE EDGE -  
A CLEAN SEED CAPITAL DOCUMENTARY



CLEAN SEED CAPITAL GROUP: THE SEED OF  
AN IDEA - GROWS THE NEXT GENERATION



TSX.V: **CSX**

OTC Markets

OTCQB: **CLGPF**





## INTERNATIONAL MARKETPLACE

Our technology is scalable for all major planting and seeding equipment marketplaces. We estimate that based on the value of the North American market, the remaining global market for air seeders and planters will be approximately USD \$18.5B.

SMART SEEDER

# MAX

### WESTERN EUROPE 2025

Estimated at 100% of the value of the Canadian air seeder marketplace.



### EASTERN EUROPE 2025

TBD

# \$18.5 BILLION

MARKET OPPORTUNITY

WE ARE TARGETING THE FOLLOWING COUNTRIES  
FOR INITIAL EXPORT AND EVALUATION:

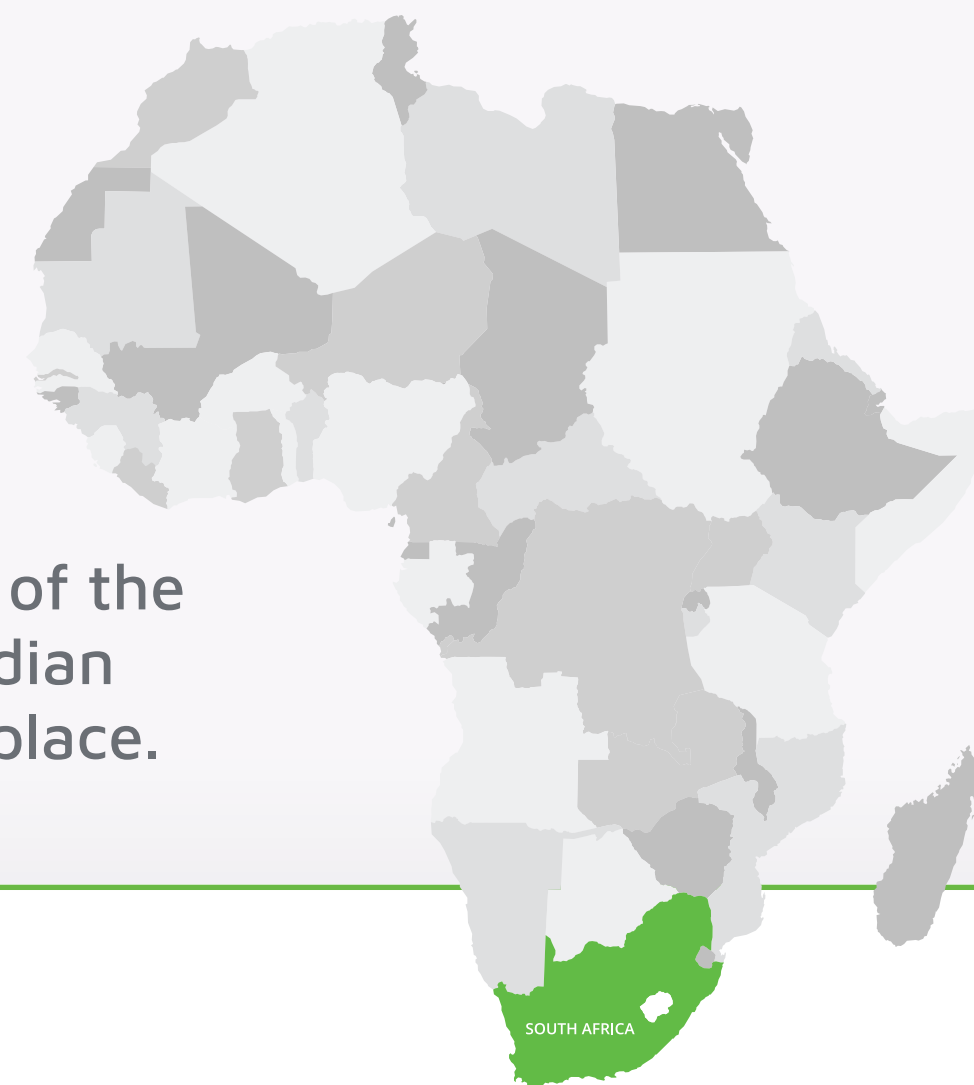
### BRAZIL AND ARGENTINA 2024

Estimated at 80% of the value of the US planter market.



### SOUTH AFRICA 2024

Estimated at 40% of the value of the Canadian air seeder marketplace.



### AUSTRALIA 2023

Estimated at 80% of the value of the Canadian air seeder marketplace.



TSX.V: **CSX**

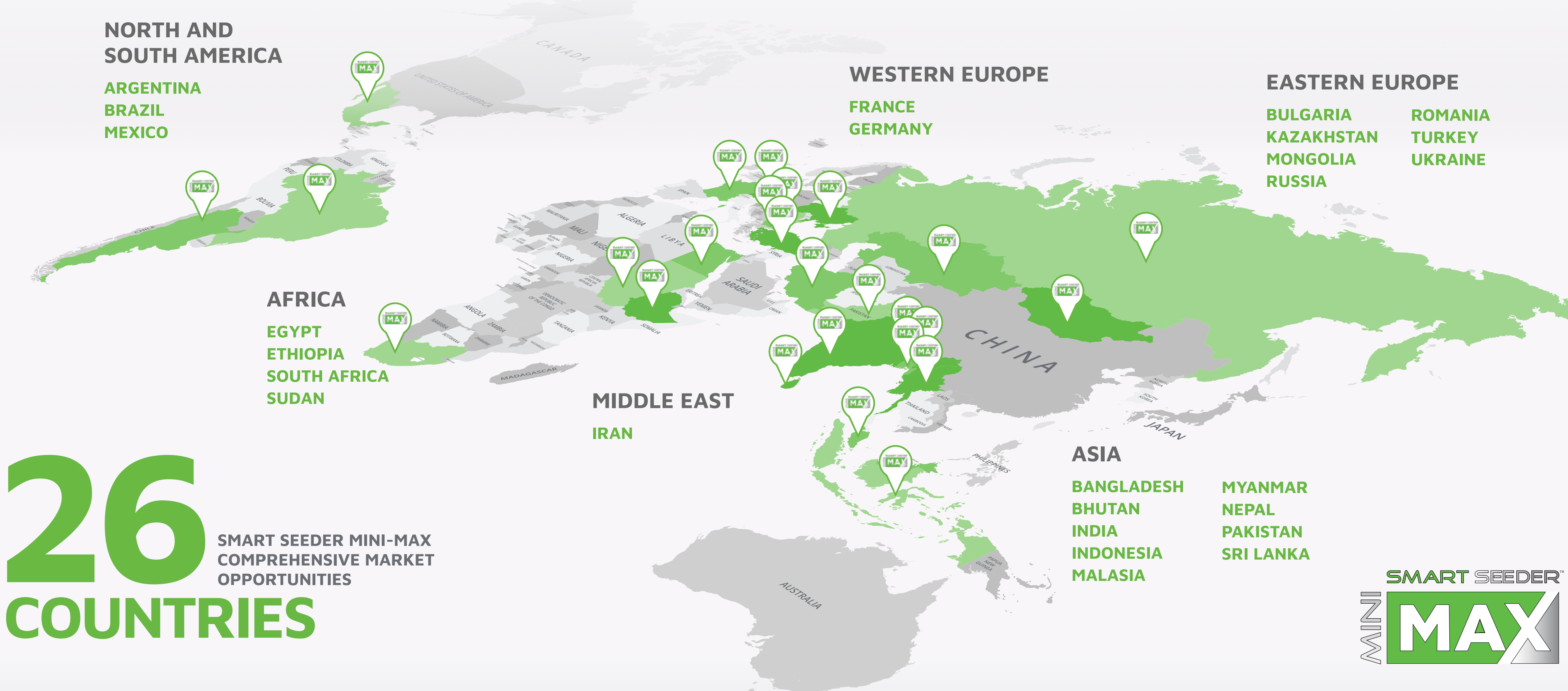
OTC Markets

OTCQB: **CLGPF**





# TARGETED MARKETS FOR MINI-MAX™ SEEDER





# SMART SEEDER MAX™

## HOW ITS MADE

Manufacturing partnerships with top tier firms in Canada and the United States. Clean Seed's fully Integrated Supplier Model and JIT (Just in time) assembly facilities allows Clean Seed to focus on assembly and final quality control.



### SMART SEEDER MAX™ MANUFACTURING RELATIONSHIPS



JOINT VENTURE  
PARTNER  
FRAME AND TANK  
MANUFACTURING



THIRD PARTY  
PLASTICS &  
ELECTRONICS  
MANUFACTURING



IN-HOUSE  
SOFTWARE AND  
TECHNOLOGY  
DEVELOPMENT



SASKATOON,  
SASKATCHEWAN  
AUTOMOTIVE STYLE  
FINAL ASSEMBLY  
FACILITIES



**HIGHLY  
SCALABLE**  
TO MEET  
**HIGH GROWTH  
DEMANDS**

**LOW  
CAPEX  
REQUIREMENTS**

INTEGRATED  
**SUPPLY  
CHAINS**  
HELPS TO  
**REDUCE  
DISRUPTION**



# INTELLECTUAL PROPERTY PROTECTION AND PATENTS

Clean Seed has always taken a global perspective to its intellectual property portfolio and has secured patents in every major planting and seeding marketplace globally.

■ ■ ■ ■ Patent Coverage

**NORTH AMERICA**

**SOUTH AMERICA**

**WESTERN EUROPE**

**EASTERN EUROPE**

**AFRICA**

**MIDDLE EAST**

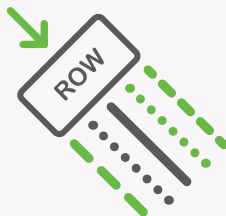
**ASIA**

**AUSTRALIA**



PATENTED  
KEY FEATURES

OUR COMPETITIVE  
ADVANTAGE IS SECURED BY  
A ROBUST INTELLECTUAL  
PROPERTY PORTFOLIO:



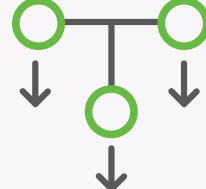
VARIABLE RATE  
METERING SYSTEM



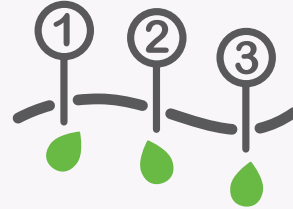
SMART  
CART



ON DEMAND  
AIR SYSTEM



TRIPLE SHOT  
OPENER



SEEDSYNCON  
SINGULATION  
(UNDER LICENSE)



STAGE TRANSFER  
SYSTEM



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OTC Markets

OTCQB: **CLGPF**





## INITIAL MULTI-STORE TIER ONE DISTRIBUTION PARTNERS



### Canada West Harvest Centre

"We are very excited to join the Clean Seed distribution network. As we explored this decision and got to know Colin and his team in Saskatoon, their commitment to being leaders in the seeding industry shone through immediately.

Further, the SMART Seeder™ MAX is easily one of the most innovative seeding tools in the market as it provides unmatched agronomic benefits that drives increased financial returns for agricultural producers. Clean Seed is a group of passionate ag equipment professionals with industry leading technology so naturally they're a perfect complement to our existing CLAAS lineup."

**MIKE MALMGREN**  
GENERAL MANAGER OF CANADA WEST HARVEST CENTRE

SMART SEEDER



"The Clean Seed SMART Seeder™ MAX provides game-changing technology not yet offered in the precision seeding market today. The SMART Seeder™ MAX focuses on accuracy in high resolution seeding and fertility as well as individual row section control with turn compensation technology.

We feel that our customers are well suited to take advantage of this seeding solution that will be changing the seeding equipment and technology marketplace moving forward. This partnership with Clean Seed will complement our current core John Deere seeding products by adding another layer of technological offerings."

**BRETT YAKIMETZ,**  
GENERAL MANAGER OF DEERLAND



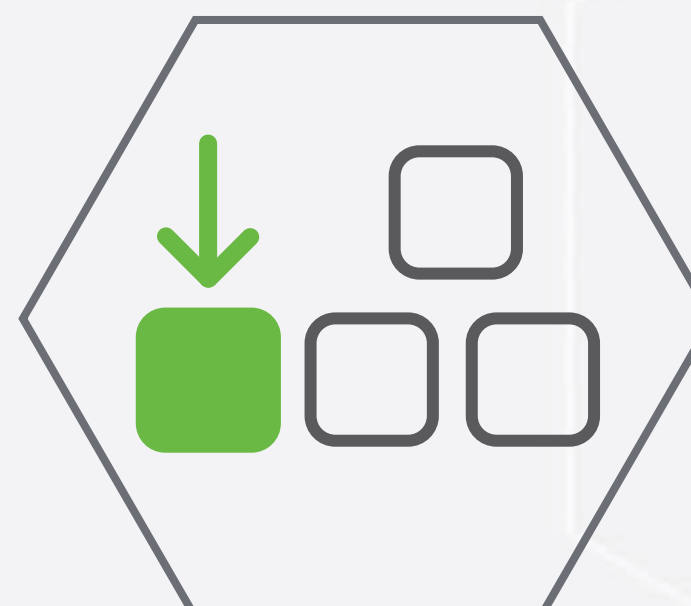
# AGRICULTURAL CRISES DRIVE INDUSTRY WIDE UNPRECEDENTED SALES DEMAND



NET FARM INCOME  
PROJECTED TO BE HIGHEST  
ON RECORD



PRE-PURCHASED INPUTS  
AT UP TO 50% BELOW  
CURRENT RETAIL FOR  
2022 ONLY



MAJOR SHORTAGES IN  
NEW AND USED  
EQUIPMENT

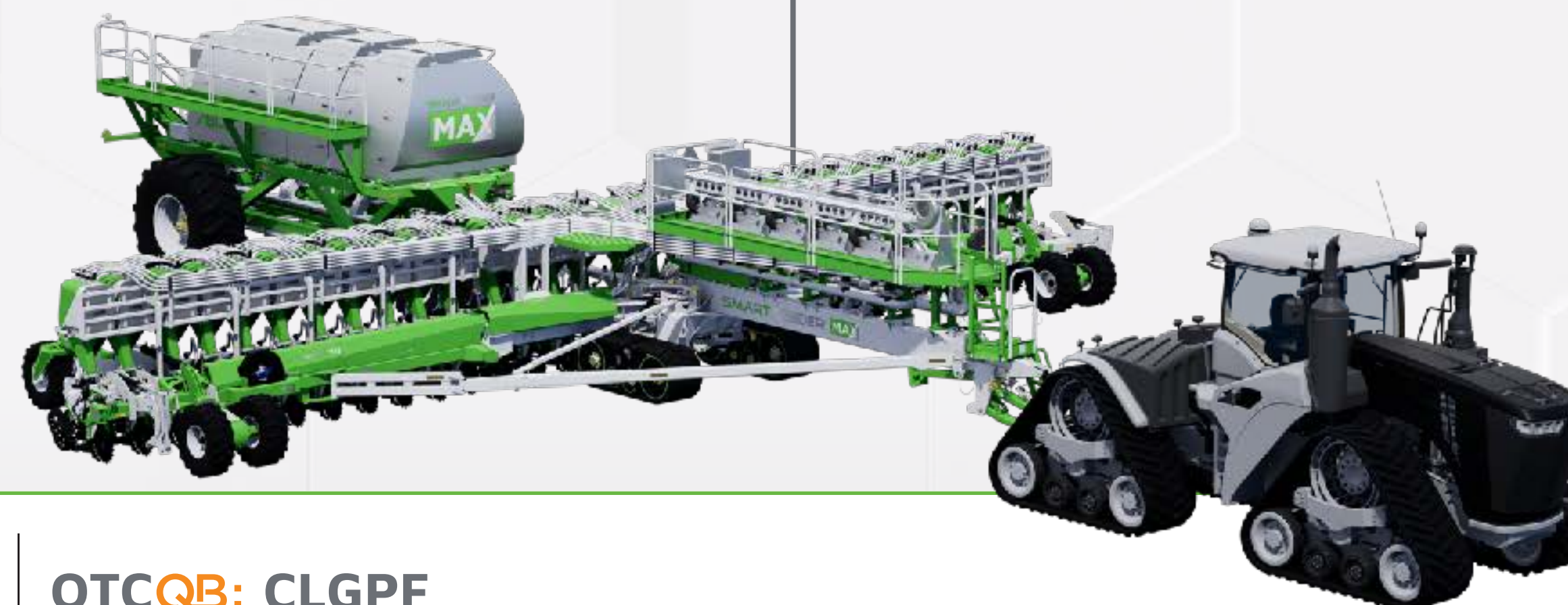


FARMS TO BE HIT WITH  
CURRENT INPUT INFLATION  
FOR 2023 CROPS



OVERALL MARKET FACING  
SIGNIFICANT  
ENVIRONMENTAL AND  
CLIMATE PRESSURES

SMART SEEDER™  
**MAX**



PRODUCTS THAT CAN  
**OPTIMIZE INPUT APPLICATION**  
WILL BE **CRITICAL TO FARM**  
**PROFITABILITY.**



# CURRENT AND FUTURE RECURRING REVENUE STREAMS

SMART SEEDER™

**MAX**



## 10%

UP TO  
ANNUAL CUSTOMER  
INVESTMENT IN PARTS/  
COMPONENTS AND  
TECHNOLOGY UPGRADES

(of total SMART seeder sales)



ARTIFICIAL INTELLIGENCE,  
MACHINE LEARNING  
AND REAL-TIME SENSING  
SUBSCRIPTIONS AT UP TO

## \$5 PER ACRE

(avg. target Farm 5,000 acres)



MULTI-TIER  
**CLOUD  
ANALYTICS**  
WEATHER  
AND FARM DATA **API's**  
SUBSCRIPTION SERVICES



## ROYALTY AND LICENSE

AGREEMENTS ON SMART  
SEEDER AND SEEDSYNC  
TECHNOLOGIES



TSX.V: **CSX**

OTC Markets

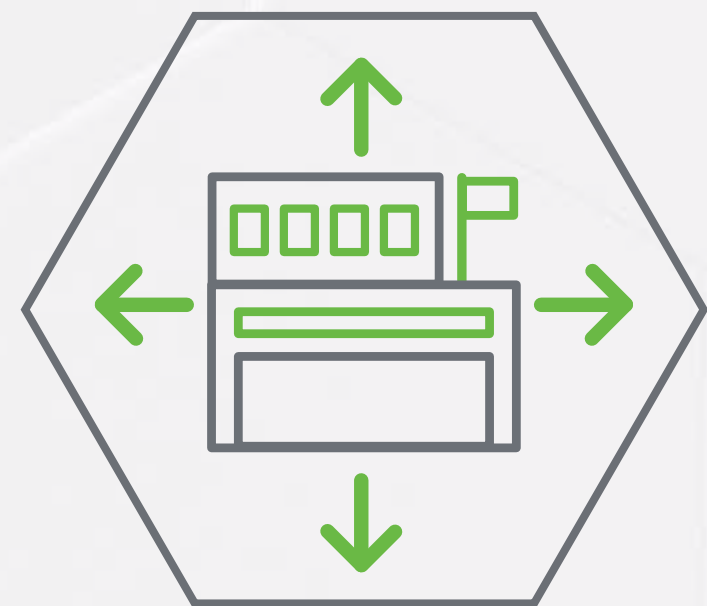
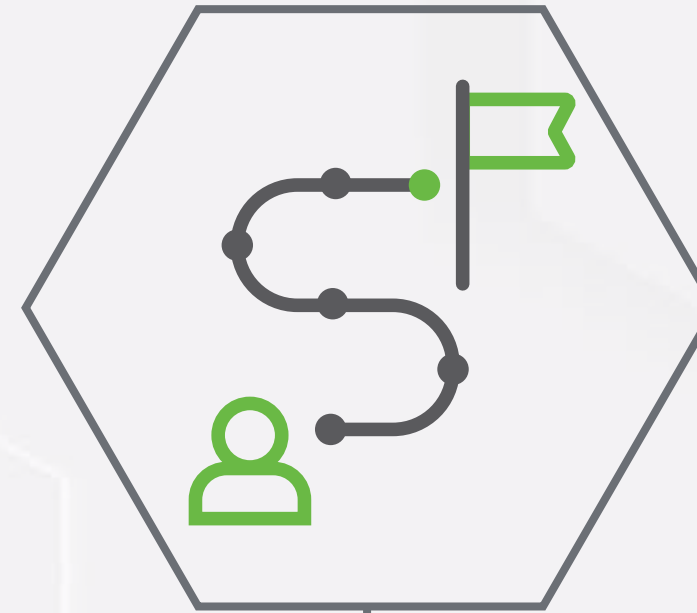
OTCQB: **CLGPF**



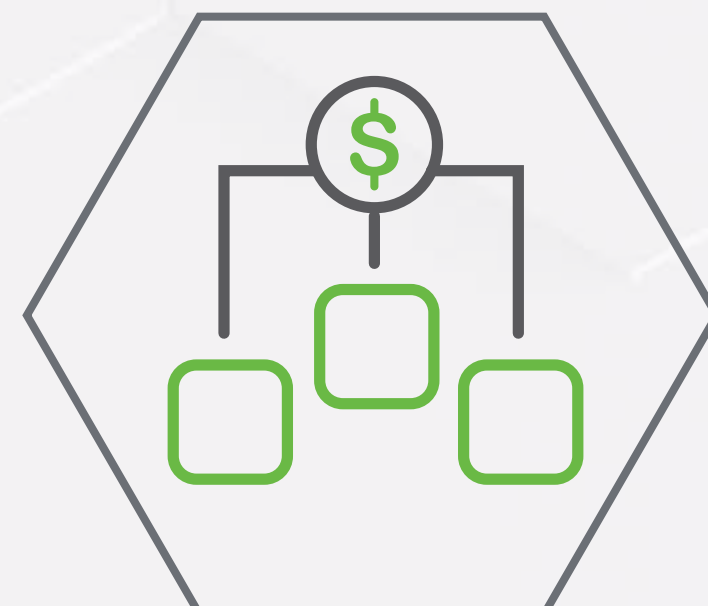


## DECISION GATE OPPORTUNITY KNOCKS

After completing our 2022 – 2024 corporate milestones Clean Seed will have arrived at a decision gate. Our success over the coming 24 months should generate multiple opportunities for consideration to maximize shareholder value.



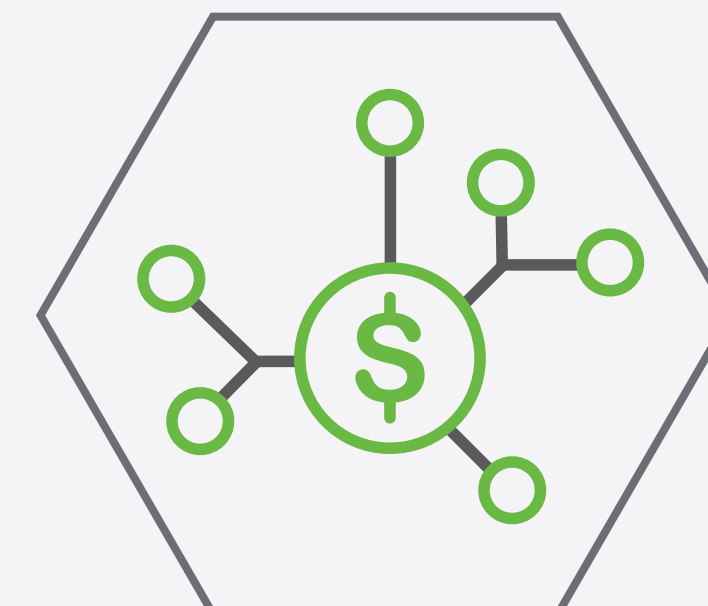
**EXPAND LEAN ASSEMBLY  
FACILITIES TO MANAGE  
DEMAND AND GROWTH FOR  
2027 AND BEYOND**



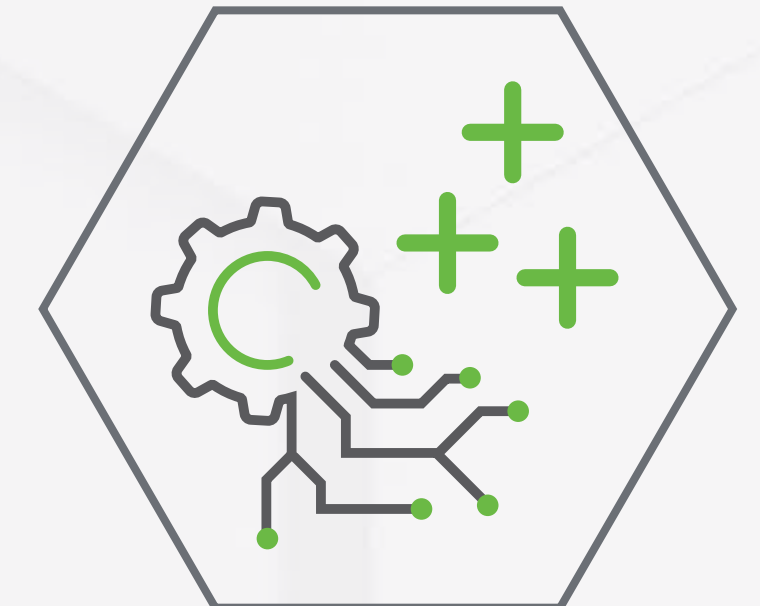
**OPPORTUNITIES TO ACQUIRE  
SYNERGISTIC BUSINESS  
MODELS FOR GROWTH**



**LICENSE THE SMART SEEDER  
MAX TECHNOLOGY TO MAJOR  
OEM'S WITH GLOBAL REACH**



**SELL THE SMART SEEDER MAX  
PRODUCT LINES AND IP  
PORTFOLIO TO MAJOR OEM'S**



**EXPAND SEEDSYNC  
SOFTWARE/CLOUD/ANALYTICS  
SUBSIDIARY**



NEAR TERM  
**CATALYTIC  
EVENT:**

AI AND REAL TIME SENSING  
TECHNOLOGY PLATFORM IN  
PARTNERSHIP WITH INDUSTRY  
LEADING TECHNOLOGY GROUP.



**FUTURE PROOFED**  
**FOR THE RISE OF INDUSTRY TRENDS**

Clean Seed and SMART Seeder technology stands to benefit from the rise of the pillars of technology development below. SMART Seeder MAX and other SMART Seeder related technologies and products will be enhanced by progression in these areas.



ARTIFICIAL  
INTELLIGENCE



IOT - INTERNET  
OF THINGS



ELECTRIFICATION  
OF AG SYSTEMS



AUTONOMOUS  
AGRICULTURE





# BOARD OF DIRECTORS

We are a proudly Canadian pioneer of agricultural technologies with a proven track record in intellectual property development with a qualified team of professionals with a strong track record of success in the agricultural development, production sectors, and capital markets. We built our team to be a cross functional group of dedicated professionals.

LEADERSHIP TEAM  
CREATED OVER **\$1.5B+**  
COMPANY VALUE



**CHAIRMAN, CEO  
AND DIRECTOR**

## GRAEME LEMPRIERE

25 year leadership career in the public and private sector.  
Founder and financier of Clean Seed Capital a Tier 1 disruptive frontrunner of agricultural technologies.  
Lead initiatives with market evaluations north of \$500 million.



**INDEPENDENT  
DIRECTOR**

## STEVE SOMMERFELD

Original CFO of Ag Growth International Inc. 1997-2020.  
25 acquisitions that resulted in the company internationalizing its business and increasing revenues from \$2 million in 1997 to \$1 billion in 2020.



**PRESIDENT  
AND DIRECTOR**

## COLIN RUSH

20+ years experience in the North American agricultural equipment industry.  
Held senior positions with John Deere, Case IH and JCB Canada.



**INDEPENDENT  
DIRECTOR**

## DR. ULRICH TROGELE

34 year leadership career in agribusiness.  
COO and EVP of American Vanguard Corporation (NYSE: AVD).  
Significant M&A experience.



**DIRECTOR**

## GARY ANDERSON

Cofounder of AG Growth International.  
Co-founder, former COO and former CEO of Ag Growth International Inc. (TSX: AFN).  
Manufacturing expert and early adopter of Lean Manufacturing practices. Member of the Manitoba Manufacturing Hall of Fame.



**INDEPENDENT  
DIRECTOR**

## GLENN GATCLIFFE

20+ years of investment banking expertise.  
Former managing director, head of consumer, agriculture, chemicals and manufacturing at Raymond James.



## CAPITAL STRUCTURE INFORMATION

STOCK SYMBOL

**TSX.V:CSX**  
**OTCQB:CLGPF**

STOCK EXCHANGE

**TSX VENTURE**

INCENTIVE OPTIONS  
**5,251,100**

WARRANTS  
**2,857,145**

COMMON SHARES ISSUED  
**83,150,645**

FINANCIAL YEAR END  
**JUNE 30**



# WHY INVEST IN CLEAN SEED? OPPORTUNITY TO INVEST IS NOW



**\$25 BILLION  
GLOBAL  
MARKETPLACE**



**CONVERGING GLOBAL  
AGRICULTURAL CRISES**



**ADVANCED TECHNOLOGIES  
TO DRAMATICALLY REDUCE  
INPUT COSTS**



**INCREASE CROP YIELDS AND  
SIGNIFICANTLY REDUCE  
ENVIRONMENTAL IMPACT**



**ROBUST INTELLECTUAL  
PROPERTY PROTECTION IN  
PLACE TO 2041**



**MANAGED BY AGRIBUSINESS  
AND AGRITECHNOLOGY  
PROFESSIONALS WITH A  
STRONG TRACK RECORD  
OF GROWTH**

Planting is the preeminent time in a plant's life to influence its physical, chemical and biological environment to impact and improve upon its yield.





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TSX.V: **CSX**

OTC Markets

OTC**QB**: **CLGPF**