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Clean Seed Capital Group Appoints Steven Brassard as Chief Financial Officer

January 31st, 2012 – Vancouver, British Columbia - Clean Seed Capital Group (“Clean Seed” or the “Company”) (TSX-V: CSX) is pleased to announce the appointment of Mr. Steven Brassard as Chief Financial Officer.

Mr. Brassard replaces Murray Swales who resigned as Chief Financial Officer as previously announced on December 12, 2011.

Mr. Brassard is a Chartered Accountant who holds a Master’s Degree in Professional Accounting from the University of Saskatchewan. Steven provides accounting and financial consulting services to public and private enterprises, enhancing their internal controls, financial systems, corporate governance practices and, where applicable, regulatory compliance. Steven has provided International Financial Reporting Standards consulting services to a wide range of public companies on the major Canadian stock exchanges. Previously he was an audit professional with a well known top tier regional firm focused on public company audits.

The Company would like to welcome Mr. Brassard to the team and we look forward to working together.

In addition, Mr. Neil Carnell has resigned from the Company’s Board of Directors for personal reasons.

The Company also announces that it has granted 330,000 incentive stock options to consultants, officers and directors which will be exercisable at \$0.30 per share for a period of five years.

On Behalf of the Board,
Clean Seed Capital Group

“Graeme Lempriere”

Graeme Lempriere
Chief Executive Officer, President and Director

Corporate Inquiries

For further information please contact Mark Tommasi or Ward Jensen at 604-566-9895 and visit our website at www.cleaneedcapital.com.

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