

Clean Seed Capital Group Premieres “The Seed of an Idea - Grows the Next Generation”

December 9, 2020 - Vancouver, British Columbia - Clean Seed Capital Group Ltd. (TSX-V: CSX) (“Clean Seed” or the “Company”) is pleased to announce the official premiere of “*The Seed of an Idea - Grows the Next Generation*”. This short film gives the viewer a glimpse into the core of who we are, where we are going with the SMART Seeder MAX-S™ technology and the people that use them. Our convictions run deep and our commitment to implementing our technologies on a global scale remain unwavering.

In 2013 Clean Seed unveiled the early concepts behind its revolutionary approach to seeding and planting at Canada’s Farm Progress show and was awarded the people’s choice award. Clean Seed set a new benchmark that altered the course of history for an industry that was confined to the historical norms. Clean Seed has designed, developed, tested and patented its game changing approach to seeding and planting that is poised to transform the sector.

“The Seed of an Idea - Grows the Next Generation”

[Click here to view the short film.](#)

Further to our press release on November 25, 2020, we also wish to highlight the initial virtual launch of the SMART Seeder MAX-S™ technology at the Virtual Precision Agriculture Conference in November 2020 entitled “*SMART Seeder MAX-S™ - The SMARTEST Seeder on Earth™*”. The virtual launch provides our perspective on the game changing agronomic and operational features of the SMART Seeder MAX-S™.

SMART Seeder MAX-S™ - The SMARTEST Seeder on Earth™

[Click here to view the presentation.](#)

ON BEHALF OF THE BOARD

“Graeme Lempriere”

Chairman and CEO

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed's SMART Seeder™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today's farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleaneedcapital.com>.

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION:

This news release includes certain "forward-looking statements" as defined under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Clean Seed disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.