

## KELSEY LETHAM JOINS THE CLEAN SEED TEAM

October 7, 2020 - Burnaby, British Columbia - **Clean Seed Capital Group Ltd.** (TSX-V: CSX) (“Clean Seed”) announces that it has retained the services of Ms. Kelsey Letham to head its investor relations program.

Kelsey Letham has worked in the Financial Services and Wealth Management industry for over thirteen years. Kelsey began as an Investment Advisor with London Life and later as an Investment Professional at Scotia Wealth Management, this foundation evolved into a successful career in the Investment Industry supporting Financial Advisors across Western Canada as an Inside Sales Representative for both NEI Investments and Dynamic Funds then as Regional Director for National Bank Investments and VP Regional Sales for Franklin Templeton.

She brings with her a deep knowledge of capital markets and a broad network of investors and value-add market participants. As a corporate advisory consultant, Kelsey lends her expertise to primary stage capital, digital marketing and brand strategy development, in combination with investor relations support for emerging growth companies.

*“We are extremely pleased to welcome Kelsey to the Clean Seed team, her respected history and integrity in the financial services industry will play a meaningful role in our organization, this is the perfect time to engage Kelsey as we ramp up our technology launch and share our story with the investment community”* noted Graeme Lempriere, Chairman and CEO of Clean Seed.

*Kelsey Letham states “I am thrilled to join the Clean Seed team, group of highly esteemed professionals who are passionate about their innovations. This company is truly in a league of its own, comprised of a winning team and innovations that are unrivalled in the Canadian Market place. It’s an honour to have the opportunity to work with a team who individually represent the top expertise and experience in their field and collectively have come together to bring modern technology to the field and provide long term benefits to farmers. Clean Seed has pioneered leading edge seeding and planting technologies that will positively disrupt and revolutionize the agricultural industry. I look forward to working with the Clean Seed team and communicating their story and innovations to the financial community while bringing value to its shareholders.”*

ON BEHALF OF THE BOARD

*“Graeme Lempriere”*

Chief Executive Officer

About Clean Seed Capital Group Ltd.

The common shares of Clean Seed Capital Group Ltd. are listed on the TSX Venture Exchange and trade under the symbol "CSX".

We are a team of innovators and business management professionals with a proven track record of game changing innovation and production of patented agricultural technologies at an incredibly high level. We pride ourselves as progress facilitators that turn solutions for modern agricultural problem into commercially viable products to fulfill new demand.

Clean Seed’s SMART Seeder™ technologies are revolutionary seeding tools that utilize the unique synergy of sophisticated electronic metering and intuitive software control putting row-by-row variable rate technology at the forefront of agricultural innovation. Our innovations create a new class of highly accurate seeding equipment designed specifically for today’s farmer.

For further information please contact Clean Seed at 604-566-9895 and visit our website at <http://www.cleanseedcapital.com>.

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