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## **NEWS RELEASE**

## Clean Seed Capital (TSX-V: CSX) Successfully Completes In-Field Performance Demonstration and Signs Final Agreement with Top Canadian Farm Equipment Dealer - Rocky Mountain Equipment.

Partnering with one of Canada's most respected distribution companies, Rocky Mountain Equipment, puts Clean Seed in elite company with the biggest farm machine manufacturers, providing direct reach to major customers in Canada's most important farming regions.

Vancouver, British Columbia – May 26<sup>th</sup>, 2015 – **Clean Seed Capital Group Ltd.** (the "Company") or "CSC" (TSXV: CSX), today announced its successful in-field performance demonstration and the finalization of its distribution agreement with Rocky Mountain Equipment (<u>first announced</u> Jan 28<sup>th</sup>, 2015). This robust dealer network agreement covers all of Alberta, Manitoba and parts of Saskatchewan.

The May 21<sup>st</sup> demonstration for Rocky Mountain Equipment executives and sales reps showed the CX-6 SMART Seeder in action on a 5,000-acre farm in Midale, Saskatchewan, and it was featured on the CTV Regina evening news (see the CTV story here).

The CX-6 is the world's first smart seeder. It gives commercial farmers the ability to deploy up to six products simultaneously to create pinpoint seeding perfection on every square foot of their fields. The dealer agreement gives Clean Seed the reach to gain a significant share of the market in a timely manner.

"Every innovation in agricultural equipment that has garnered effective market share in Canada and the United States was driven by well-respected dealer networks", said Graeme Lempriere, CEO of Clean Seed Capital. "Our distribution partner are undisputed experts in seeding, planting as well as all other manners of agricultural equipment. They have the locations, sales, service, and parts networks to provide outstanding support for the CX-6 as it is rolled out in Western Canada next year."

Through the dealer networks, farmers will receive top-end post-purchase service and support that includes warranty and operation support and the parts availability that is key to customer uptime in the seeding market. Together, Clean Seed and its partners will invest millions in training, support, marketing and precision agronomic integration for its customers.

"The dealer sector is dramatically increasing its investment in the future of production farming with alliances like ours and company acquisitions supplying automated UAV technology as well as key partnerships with agronomic service providers that will all integrate with the CX-6 Smart Seeder", added Lempriere. "Rocky is rapidly moving into providing technology, agronomic and geo coaching support for their customers. These services will all trickle down to the CX-6 because of the huge return on investment in precision placement and ultimately crop yield that the Smart Seeder will generate for the end use customer. Customers purchasing a CX-6 Smart Seeder through our partnership network will be able to fully integrate the best agronomic services provided by trusted dealers."

Clean Seed has a multi-year plan to expand across North America with its revolutionary CX-6 Smart Seeder. This encompasses selecting the best dealer partners in the industry who interact daily with the most innovative farmers and producers in the World.

"We are very excited to lead this industry transformation where farmers will increase yields by capitalizing on the best agronomic technologies; starting with Rocky Mountain Equipment distributing, supporting and servicing the CX-6 Smart Seeder at their locations in western Canada", added Lempriere.

For further information please contact Clean Seed Capital at 604-566-9895 or The Howard Group at 1-888-221-0915 and visit our website at <a href="http://www.cleanseedcapital.com">http://www.cleanseedcapital.com</a>.

ON BEHALF OF THE BOARD,

Graeme Lempriere
President, CEO

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